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JOAN :BA Design & Media Management, Dip (CIPR)

Five years experience with a major label (***PolyGram/Universal***) in Sales, Marketing, Promotions and Events with artists on a massive diverse roster such as Metallica, Def Leppard, Ocean Colour Scene and Bon Jovi. A further five years were spent in the world of film & TV with contracts in DVD Marketing and post production for ***Disney, Buena Vista International, Buena Vista Home Entertainment***, working on film and TV titles such as Pixar's Monsters Inc; Finding Nemo, Pirates of the Caribbean, Alias and Lost.



Working with established artists such as Average White Band and formulating campaigns for independent artists

PR for the music industry, branching into other disciplines

Strategic and ethical public relations collective

2005

CIPR
MEMBER
CHARTERED INSTITUTE OF
PUBLIC RELATIONS

Dip. CIPR Member of the Chartered Institute of Public Relations

Qualified PR Practitioner!

Joanne's Bio



Hi ho Hi Ho...it's off to work we go

2001

The Walt Disney Company

Buena Vista Home Entertainment

Manufacturers of Story 2: Monsters on Parade (aka: Disney's Story 2)



1997

Virgin Cinema

Marketing & Re-branding

1999

Innov8 Solutions

PR & Marketing for small business

2005

London Metropolitan University

Are you ready for your close-up?

Back to school

1994

Thames Valley University BA Design & Media Management

1997

Virgin Cinema

Marketing & Re-branding

1999

Innov8 Solutions

PR & Marketing for small business

2005

London Metropolitan University

Major Museo

1989

London

Polycram

Display & Conference Exec

Agency for Museums, art fairs, top shows, special events, the West End, the Cur

Magnum, other famous designers and world's largest exhibition, Pavilion, V&A, Museo, etc.

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Legal Eagle

1988

Glasgow

Macley Murray & Spens

Legal Exec

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